

IN THE CLAIMS:

Please amend claims 20-25, cancel claims 1, 3-5, 7-16, 18, and 19, and add new claims 26-46, as indicated in the following listing of claims, which replaces all prior versions and listings of claims in the application:

1. (Canceled).
2. (Previously presented) A method for using an electronic network system to facilitate a transaction between a seller and a buyer, said method comprising the steps of:
 - inputting a sale offer parameter for randomly generating at least one sale offer to purchase a product or service;
 - randomly displaying, through the electronic network system, the at least one sale offer to a selected buyer at an unexpected period of time; and
 - withdrawing the display of the randomly generated sale offer in response to an absence of an indication of acceptance of the randomly generated sale offer by the buyer within a predetermined period of time after the step of displaying the randomly generated sale offer.

Claims 3-5 (Canceled).

6. (Previously presented) A method of making a sale offer from a seller to at least one buyer visiting a Internet web site, comprising the steps of:

displaying, on the web site, a sale offer of a product or service to the at least one selected buyer at a random point in time unknown to the buyer; and withdrawing the displayed sale offer from the Internet website when the at least one buyer does not indicate acceptance of the sale offer within a predetermined period of time.

Claims 7-16 (Canceled).

17. (Previously presented) A method as set forth in claim 2, wherein the at least one sale offer is randomly displayed to the selected buyer only on condition that said buyer is connected to a portion of the electronic network system which is linked to the seller.

Claims 18-19 (Canceled).

20. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 17, wherein: said program further includes a software module operating in conjunction with said browser.
21. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 20, wherein: ~~S~~said module comprises a plug-in module operation.

22. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 21, wherein: said plug-in module monitors the particular Web sites visited by a buyer;
23. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 22, wherein: said plug-in module communicates information about a visited Web site to an offeror.
24. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 23, wherein: the offer to purchase is communicated to a buyer via said software module.
25. (Currently Amended) A method ~~An apparatus~~ as set forth in claim 24, wherein: said offer is displayed on the browser only if a buyer is browsing a Web site associated with the source of the offer.
26. (New) A method as set forth in claim 2, wherein the step of randomly displaying includes the step of providing a random frequency device for displaying the at least one sale offer in an unpredictable manner.
27. (New) A method as set forth in claim 2, wherein the step of randomly displaying includes displaying the at least one sale offer to the selected buyer

over a predetermined period of time determined by the seller and unknown to the selected buyer.

28. (New) A method as set forth in claim 2, wherein the step of randomly displaying includes displaying the at least one sale offer to a single potential buyer selected from a plurality of different potential buyers.
29. (New) A method as set forth in claim 6, wherein the step of displaying includes the step of providing a random frequency device for displaying the at least one sale offer in an unpredictable manner.
30. (New) A method as set forth in claim 29, wherein the step of displaying includes displaying the at least one sale offer to the selected buyer over a predetermined period of time determined by the seller and unknown to the selected buyer.
31. (New) A method as set forth in claim 6, wherein the step of displaying includes displaying the at least one sale offer to a single potential buyer selected from a plurality of different potential buyers.

32. (New) A method as set forth claim 2, further comprising the steps of:

receiving, through the electronic network system, a first indication of acceptance from the buyer in response to the random display of the at least one sale offer;

displaying at least one term associated with the at least one randomly generated sale offer in response to the first indication of acceptance;

receiving a second indication of acceptance from the buyer in response to the display of the at least one term associated with the at least one randomly generated sale offer;

displaying an acceptance form to the buyer in response to the second indication of acceptance from the buyer;

receiving a third indication of acceptance from the buyer in response to the display of the acceptance form for forming a purchase agreement concerning the offered product or service;

displaying at least one payment method option in response to the third indication of acceptance;

receiving at least one payment method selection from the buyer in response to the display of the at least one payment method option;

transferring a sum corresponding to the selected payment method from the buyer to the seller; and

requesting delivery of the offered product or service to the buyer.

33. (New) The method of claim 32, wherein the at least one term associated with the randomly generated sale offer comprises an offer price substantially equal to a delivery price associated with the sale offer transaction.
34. (New) A method of using an electronic network system to facilitate a transaction between a donor and a recipient comprising:
- randomly displaying at least one offer to accept a product or service to a selected recipient connected to the electronic network system at an unknown start time;
 - providing an opportunity for the selected recipient to accept the at least one randomly displayed offer within a limited duration of time;
 - receiving an indication of acceptance of the randomly displayed offer from the selected recipient on the electronic network system;
 - completing the sale of the product or service through the electronic network system in response to an acceptance of the offer by the selected recipient on the electronic network system; and
 - removing the offer from the electronic network system should the selected recipient not accept the offer within the limited duration of time.
35. (New) The method of claim 34, wherein the step of randomly displaying the offer includes the step of providing a random frequency device for displaying the at least one sale offer in an unpredictable manner.

36. (New) The method of claim 34, wherein the step of randomly displaying the offer includes randomly displaying a plurality of offers on the electronic network system during a predetermined period of time.
37. (New) The method of claim 34, further comprising controlling the frequency of randomly displaying the plurality of offers on the electronic network system.
38. (New) The method of claim 34, further comprising selecting one of a plurality of different types of products or services offered based on a profile of the selected recipient connected to the electronic network system.
39. (New) The method of claim 38, wherein the profile of the selected recipient is based on a history of Internet web sites visited by the one or more potential recipients on the electronic network system.
40. (New) The method of claim 34, wherein randomly displaying an offer includes randomly displaying a first type of product or service that matches content displayed at a first location within the electronic network system and randomly displaying a second type of product or service that matches content displayed at a second location within the electronic network system.

41. (New) The method of claim 34, wherein the offer to accept a product or service includes an offer price substantially equal to a delivery price of the offered product or service.

42. (New) A method of using an electronic network system to facilitate a transaction between a seller and a selected recipient comprising:

providing a random frequency device for randomly displaying an offer to a selected recipient on the electronic network system to accept a discounted product or service at a price substantially equal to the delivery price of the product or service, the randomly displayed offer having an unpredictable start time and the selected recipient being selected from a plurality of potential recipients;

providing an opportunity for the selected recipient on the electronic network system to accept the randomly displayed offer within a predetermined duration of time;

receiving an indication of acceptance of the randomly displayed offer from the selected recipient on the electronic network system;

completing the sale of the product or service through the electronic network system in response to an acceptance of the offer by the selected recipient on the electronic network system; and

removing the offer from the electronic network system should the selected recipient not accept the offer within the predetermined duration of time.

43. (New) The method of claim 42, further comprising controlling the frequency of randomly displaying the plurality of offers on the electronic network system.
44. (New) The method of claim 42, further comprising selecting one of a plurality of different types of products or services offered based on a profile of the selected recipient on the electronic network system.
45. (New) The method of claim 44, wherein the profile of the selected recipient on the electronic network system is based on a history of Internet web sites visited by the selected recipient on the electronic network system.
46. (New) The method of claim 42, wherein the electronic network system comprises a plurality of rooms each displaying a different type of content, and the step of randomly generating an offer includes randomly displaying a first type of product or service that matches content displayed at a first room within the electronic network system and randomly displaying a second type of product or service that matches content displayed at a second room within the electronic network system.